



Peter Engle
President

JOY COMMUNICATIONS LAUNCHES A MOBILE DEVICE MANAGEMENT PROGRAM TO MONITOR AND SECURE DEVICES THAT ARE ATTACHED TO CUSTOMER NETWORKS

STUART, FL — June 27, 2013 — Joy Communications, a leading unified communications provider, announced today that the company has launched a Mobile Device Management Program to Monitor and Secure Devices that are attached to customer networks. With the proliferation of Smart phones and tablets in today's business world, companies need a way to monitor and secure mobile devices that enter their company space. Whether a mobile device is company-issued or employee-owned, Mobile Device Management (MDM) is the fastest, most comprehensive way for organizations to centrally secure devices and protect their networks from intrusion.

Smartphones are here to stay and businesses need to be certain that they have an infrastructure established to bring these devices into the workplace. According to *The Cisco Visual Networking Index (VNI) Global Mobile Data Traffic Forecast Update*, “the growth of global mobile data traffic in 2012 is up 70%” from the previous year and when comparing Mobile traffic in 2012 versus entire Internet in 2000 we find that mobile traffic today has twelve-folded that of the entire Internet in 2000.”

The best MDM solutions perform several functions and have a set of unique characteristics which make them the best fit for small to medium-sized businesses. First, they must integrate into existing networks well. Many MDM solutions integrate seamlessly into enterprise systems and don't require on-site servers or network reconfiguration. Another trait of a great solution is the ability to remotely locate, lock and wipe lost or stolen devices. This is vital for enhancing security, especially in an environment with shared data and content. Many solutions rely on encryption settings and established passcodes in order to monitor device compliance and detect potentially unsafe devices before they make it on the network.

“The growth of mobile is representative of a culture shift where people expect instant communication and want to be connected,” stated Peter Engle, President of Joy Communications. “This has tremendous implications for our industry and as we've noticed this evolving over the years we knew that our customers needed some way to bring security and data management to their networks. That's exactly why we have spent substantial time, effort and energy

investing in leading edge technologies so our customers can be better equipped to protect their businesses. We consider it our duty to equip our customers with the best technology tools available, so they constantly have a leg up on their competitors. In the end, making them successful, keeps us successful and prolongs our relationship.”

ABOUT JOY COMMUNICATIONS

Joy Communications, founded in 1982, with offices in Stuart, Tampa, and Ft. Lauderdale, is a multi-million dollar private company with over 10,000 customers throughout Florida. Joy Communications sells and services telecom equipment including Mitel, Samsung, and ShoreTel, and provides data equipment and services. Joy's service area extends from Melbourne to Key West and the Tampa/St. Pete area. Joy Communications specializes in providing quality service and support to its customers with locally based, certified technicians. For more information on Joy Communications, please call 1-800-432-3638 or visit www.joycomm.com.