



Peter Engle  
President

## **PRESIDENT OF JOY COMMUNICATIONS INVITED TO CONVENTION RESERVED FOR INDUSTRY LEADERS**

*Peter Engle, President of Joy Communications, to Share His Vision on the Future of Unified Communications*

STUART, FL — May 24, 2012 — Joy Communications, a leading provider of unified communications, announced today that President, Peter Engle, has been invited by Technology Assurance Group (TAG), an international organization representing nearly \$350 million in products and services in the industry, to share his vision on the future of unified communications with some of the industry's top manufacturers, vendors, suppliers and resellers at TAG's national convention. The 12th Annual TAG Convention will be held in New Orleans, Louisiana on September 9th-12th.

With more and more businesses headed to the cloud, networking and IT infrastructure has grown substantially more complex in the past year. Today's unified communications providers require unprecedented levels of technical expertise, industry foresight and customer service in order to remain competitive. Joy Communications has been

invited to attend this year's convention due to its superiority in each of these areas.

"Joy Communications has dominated their marketplace for quite some time," states Brian Suerth, Executive Vice President & Partner of TAG. "They are continually striving to stay on the leading edge of technology, and that's why no one can compete with them. Joy Communications knows what's coming down the pipeline and how it's going to ultimately affect their customers. That's why they are able to proactively support their customers and implement powerful technologies before their competitors even realize that they're behind the curve."

Several industry topics will be covered at the convention and best business practices will be revealed in areas ranging from cloud technologies, virtualization, hosted solutions, managed IT services to customer service. "The only constant in life is that it never stops changing. It's no different in our industry," commented Peter Engle, President of Joy Communications. "That's why we continue to remain active in

the industry and share our views at these kinds of events. We always come back to the office with something new and valuable that we can pass on to our customers. We're passionate about what we do and we feel that it's our duty to our customers to find out what's on the horizon. We're often able to leverage new developments and find ways to boost our customers' productivity, and more importantly, their bottom line profitability."

Joy Communications is among the top unified communications providers in the nation and its success is due largely to its innovative approach to business.

### **ABOUT JOY COMMUNICATIONS**

Joy Communications, founded in 1982, with offices in Stuart, Tampa, and Ft. Lauderdale, is a multi-million dollar private company with over 10,000 customers throughout Florida. Joy Communications sells and services telecom equipment including Mitel, Samsung, and ShoreTel, and provides data

equipment and services. Joy's service area extends from Melbourne to Key West and the Tampa/St. Pete area. Joy Communications specializes in providing quality service and support to its customers with locally based, certified technicians. For more information on Joy Communications, please call 1-800-432-3638 or visit [www.joycomm.com](http://www.joycomm.com).

### **ABOUT TECHNOLOGY ASSURANCE GROUP (TAG)**

Technology Assurance Group, LLC (TAG) is an international organization of leading independently owned unified communications companies. TAG provides its members with the competitive advantages necessary to achieve a dominant position in their marketplace. Members benefit from programs including strategic partnerships with

communication solution providers, best business and management practices, and advanced sales training programs. TAG's mission is to increase its Members' sales and profits through education and to ease their introduction of new technology to the marketplace by leveraging their combined intellect and purchasing power. For more information on TAG, please call 858-673-5800 or visit [www.tagnational.com](http://www.tagnational.com).